

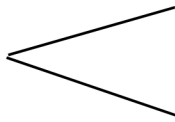
The Data Points:

Population projections for 2010 to 2025 show that Big Stone County is 1 of only 9 counties projected to lose population during that timeframe
-- **How can we change that?**

There is a migration of people age 30 to 49 moving into rural areas across Minnesota.

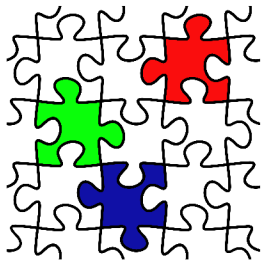
RURAL
is Our
OPPORTUNITY

Our Call to Action:



If there are people within the ages of 30 to 49 that are looking to move to rural areas of Minnesota, ***how do we let them know what a great option Big Stone County would be?***

- What are our Points of Pride throughout the County?
- What events and gatherings are held in Big Stone County throughout the year?
- Who are the people, organizations, Churches, etc. that make all of these events happen?
- How do we connect the individual events and groups of organizers to better support each other?
- How do we lift up and support each community's history, culture and strengths *while celebrating Big Stone County as one Community?*



Every community, business, organization and Church brings their unique and equally important piece to the puzzle. How do we connect the pieces to promote a complete Big Stone County picture to those 30 to 49 year olds in search of a rural place to live... ***and change the narrative that has been forecasted for us?***

BSAG will be scheduling a work session within the next month. We hope that you will give thought to the questions above and join us to put an action plan in motion! Thank you!

We've listed a summary of what BSAG has been working on and the services that we provide on the back of this Call to Action.